

Gorka Lopez

MARKETING STUDENT



CONTACT

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LANGUAGES

SPANISH	C1 level
ENGLISH	Low level
BASQUE	Mother tongue

PERSONAL SKILLS

I am a creative and hardworking person, I adapt very well to teamwork because I am quite empathetic.

INTERESTS

I really like doing sports, and since I'm a very sociable person, I like spending time with friends. And in the last year I've become very interested in marketing.

ABOUT ME:

I am a marketing student and I am very good at creativity. I really enjoy digital marketing, especially creating content and developing ideas. I am ready and eager to learn new things every day.

STUDIES

HIGHER-LEVEL CYCLE MARKETING AND ADVERTISING

FP HARROBIA SCHOOL (2025 - PRESENT)

HIGH SCHOOL OF HUMANITIES

IES IBARREKOLANDA BHI (2021 - June 2025)

WORK EXPERIENCE

IN THE AUSOLAN COMPANY, HOSPITALITY INDUSTRY

June 2025

TECHNICAL SKILLS

- Social media strategy and management
- Email marketing campaign management
- Design of communication materials
- Development of communication and marketing plans
- SEO strategy
- Agile methodologies: Kanban
- Development and analysis of market research
- Sales process management (budget, delivery note, invoice, etc.)
- Creating a project feasibility plan

MARKETING SOFTWARE

- Gimp, Inkscape, Davinci
- Mailchimp
- Meta Ads
- Google Ads
- Wordpress, Divi.
- Fig
- Microsoft Office: Excel, Power Point.
- Trello
- SeoQuake, Semrush, Screaming Frog, Yoast SEO